



BOBBY BONES SHOW

BIOGRAPHY

Bobby Bones, Vice President, Creative Director of iHeartCountry, has a “fiercely devoted following” (*Washington Post*) tuning in to his nationally-syndicated radio show, *The Bobby Bones Show*. Broadcasting to almost 140 stations nationwide, it’s the #1 Country morning show with millions of weekly listeners. The show recently garnered its third ACM Award for National On-Air Personality of the Year, a 2017 Country Music Association award for National Broadcast Personality of the Year and earned Bones the title of youngest ever inductee into the prestigious National Radio Hall of Fame.

The Bobby Bones Show joined Premiere Networks’ national lineup in 2011 and was nationally syndicated on CHR radio until February 2013 when the program transitioned to a Country format. Originating from iHeartMedia’s WSIX in Nashville, the program broadcasts weekday mornings from 5 to 10 a.m. CT. Hosts Bobby Bones, Amy, Lunchbox and Eddie welcome the biggest names in Country music and entertain listeners with their unique mix of pop-culture news and information, crazy stunts and hilarious conversations.

In 2019, the show continued its support for new talent, revealing five artists to make up the all-female “Bobby Bones Show Class Of 2019.” “With the power to turn new artists into breakout stars,” (*Texas Monthly*), Bones identified Abby Anderson, Caylee Hammack, Lauren Jenkins, Tenille Townes and Rachel Wammack as the artists he believes have what it takes to break through and become the next big thing. Each year, Bones rallies behind his picks, providing various opportunities and platforms to give each artist continued exposure. “When it comes to breaking new artists, Bones’ track record is impressive...” (*Forbes*), as past members have gone on to see noteworthy career milestones and become some of Country’s hottest acts, including Jimmie Allen, Kelsea Ballerini, Luke Combs, LANCO, Old Dominion, Maren Morris, Jon Pardi and Brothers Osborne.

Dubbed “the most powerful man in country music” by *Forbes* magazine, Bones and the radio show put that star power to good use by supporting numerous charitable initiatives. 2018 marked *The Bobby Bones Show*’s fifth-annual *Joy Week* celebration. From October 8-11, the award-winning radio show encouraged listeners to choose joy, spread happiness, and do good things for others with the biggest week of live studio performances by Country music stars. Kelsea Ballerini, Jon Pardi, Luke Combs and Old Dominion joined the popular program for hour-long, in-studio performances of their hits, as well as cover songs, with their bands. Listeners were once again encouraged to share their *Joy Week* efforts via social media using #PimpinJoy, and limited-edition neon #PimpinJoy apparel was made available for purchase with all proceeds benefitting military service members, veterans and their families. Since the #PimpinJoy movement was launched in 2014, more than \$2.5 million dollars has been raised to support many worthy causes.

Bones was elected to the Board of Directors for Musicians On Call in 2016, and they presented him with organization's Leadership in Music Award earlier in 2018. *The Bobby Bones Show* helps raise millions of dollars for many worthy causes, including nearly \$10 million to date for St. Jude’s Children’s Hospital.



THE
**BOBBY
BONES**
SHOW

“There’s no question about it, The Million Dollar Show bill is always impressive. [...] What’s also impressive is how Bones always finds room to feature some of the best rising talent in the industry.”

- Sounds Like Nashville



**BOBBY BONES & THE RAGING IDIOTS
MILLION DOLLAR SHOW RAISED \$200K FOR ST. JUDE.**

THE BOBBY BONES SHOW HAS RAISED \$10 MILLION FOR ST. JUDE TO DATE.



THE BOBBY BONES RETRO PIMPINJOY LINE RAISED \$120K FOR K9S FOR WARRIORS.

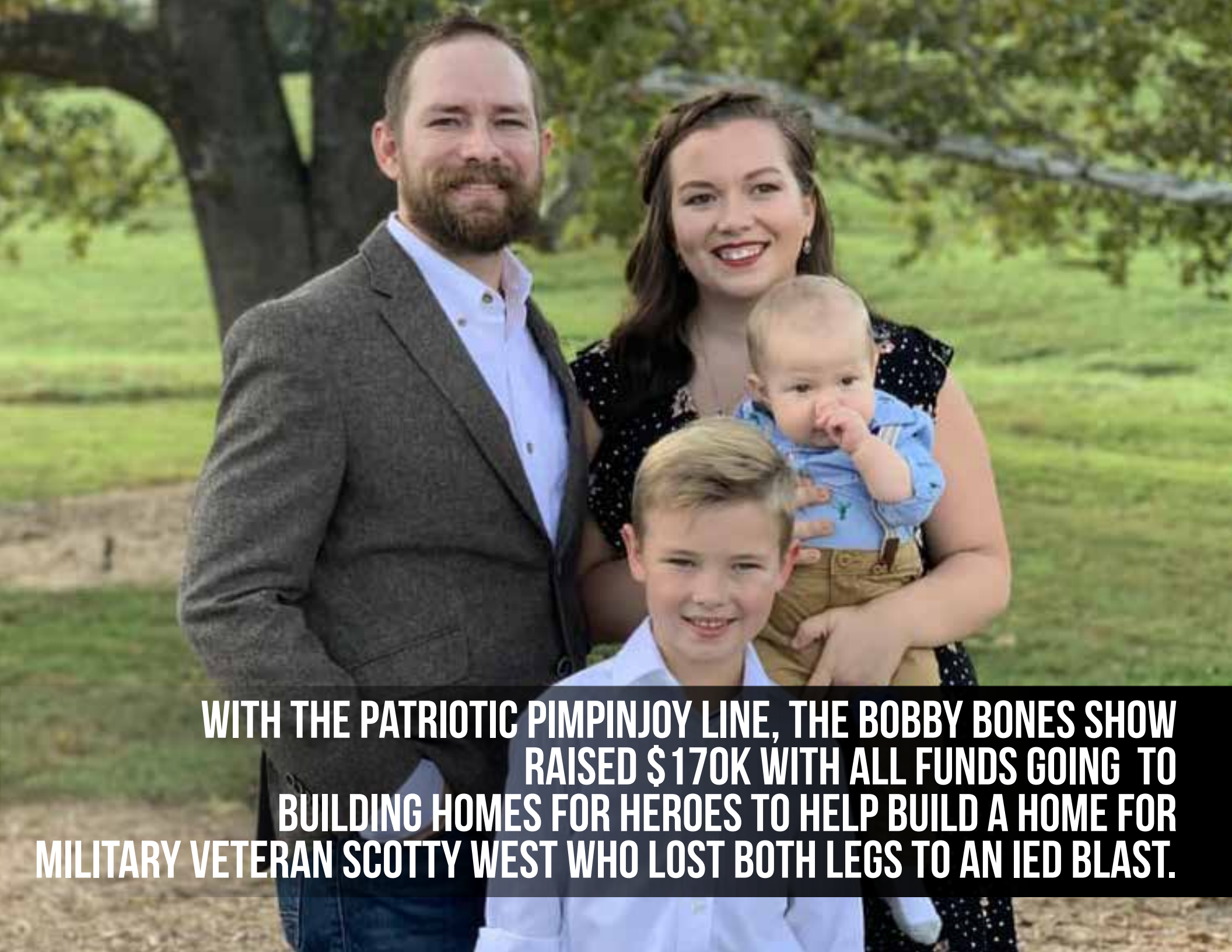




THE BOBBY BONES SHOW'S ANNUAL JOY WEEK RAISED \$55K TOWARDS TASK FORCE DAGGER FOUNDATION HELPING SPECIAL OPS MILITARY FAMILIES.

AFTER HEARING OF THE TRAGIC NEWS IN THOUSAND OAKS, CALIFORNIA THE BOBBY BONES SHOW RALLIED WITH THEIR LISTENERS TO RAISE \$30K FOR THE BORDERLINE SHOOTING VICTIMS FUND.





**WITH THE PATRIOTIC PIMPINJOY LINE, THE BOBBY BONES SHOW
RAISED \$170K WITH ALL FUNDS GOING TO
BUILDING HOMES FOR HEROES TO HELP BUILD A HOME FOR
MILITARY VETERAN SCOTTY WEST WHO LOST BOTH LEGS TO AN IED BLAST.**



“If not a king of all media, then at least a prince.”
- *Rolling Stone*

**BOBBY BONES CHOSE AN ALL WOMEN
CLASS OF 2019 TO SUPPORT
MORE FEMALE ARTISTS ON COUNTRY RADIO.**

“Like the trailblazer and best kind of rule breaker he is, Bobby is taking a conversation and concern that we’ve all been having for years...”

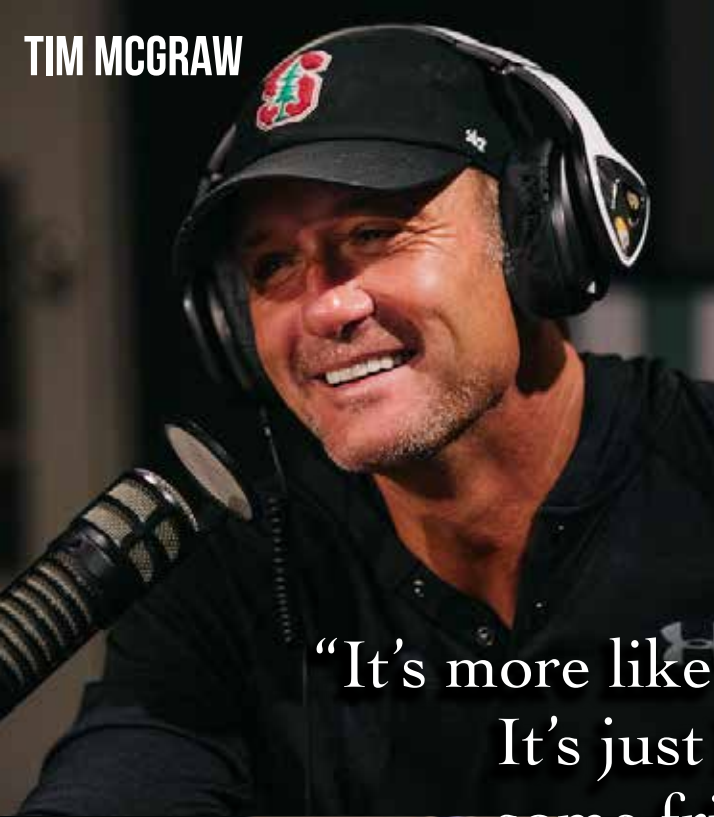
- Kelsea Ballerini



**BOBBY BONES LAUNCHED THE ‘WOMEN OF IHEARTCOUNTRY’
SHOW ON 125 STATIONS NATIONWIDE
DEVOTED EXCLUSIVELY TO FEMALE ARTISTS.**



BOBBY BONES RECEIVED THE MUSICIANS ON CALL LEADERSHIP IN MUSIC AWARD.



TIM MCGRAW



JO DEE MESSINA



TIM TEBOW

“It’s more like a conversation than it is an interview. It’s just like having a cup of coffee with some friends around a breakfast table.”

- *Tim McGraw*



BROOKS & DUNN



DOLLY PARTON

A photograph of Bobby Bones and a woman celebrating on a stage. Bobby Bones, wearing a white suit and sunglasses, is holding a trophy high in the air. The woman, with red hair and wearing a white dress, is holding another trophy and smiling. The background features a large, illuminated "Dancing with the Stars" logo and a cityscape at night.


“[...] they praised his infectious energy
over his technical proficiency.”

- The Chicago Tribune

**BOBBY BONES WON SEASON 27 OF
DANCING WITH THE STARS.**

**BOBBY BONES WAS ADDED AS THE FIRST EVER
FULL-TIME MENTOR FOR AMERICAN IDOL.**

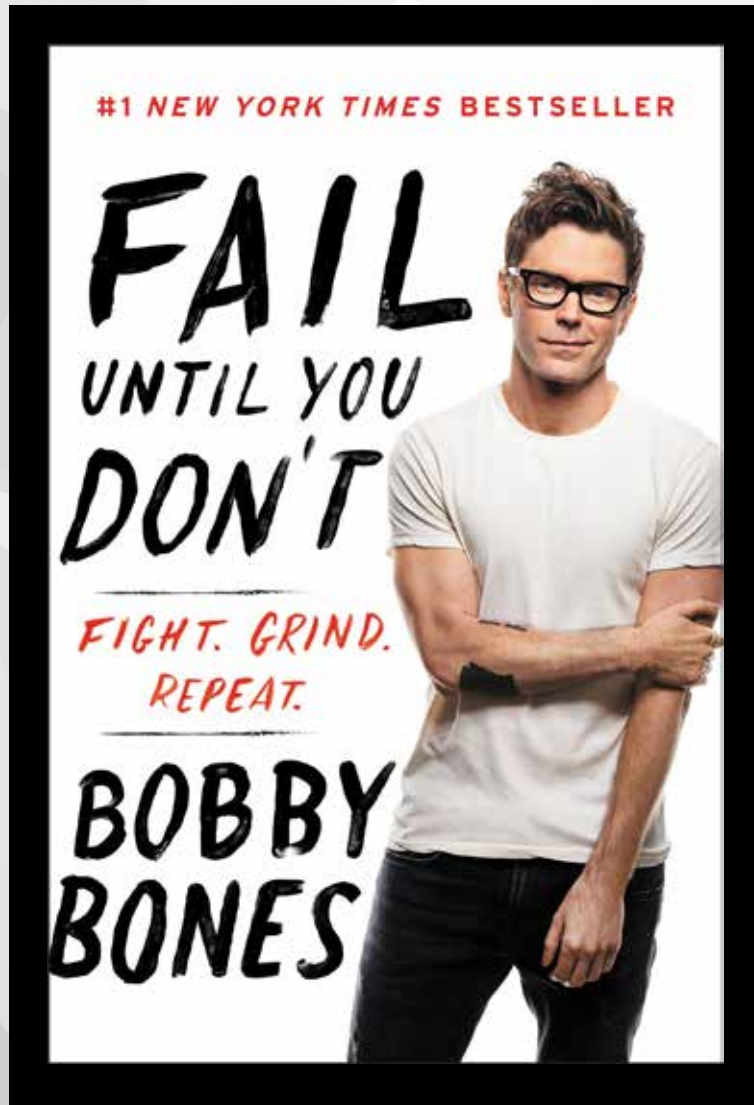


A photograph of Bobby Bones on a stage, wearing a black leather jacket and glasses, holding a heart-shaped award. The background is dark with purple and blue stage lighting.

The BobbyCast brings on artists and songwriters alike from Bobby's house for in-depth interviews with people such as Brett Eldredge, Jay DeMarcus of Rascal Flatts, and Trisha Yearwood.

**BOBBY BONES PODCAST 'THE BOBBYCAST'
WON BEST MUSIC PODCAST
AT THE IHEARTRADIO PODCAST AWARDS.**

BOBBY BONES HIT THE NEW YORK TIMES BEST SELLER LIST FOR A SECOND TIME WITH HIS BOOK “FAIL UNTIL YOU DON’T: FIGHT. GRIND. REPEAT.”



“On Instagram, you look and see all the beautiful things people are doing all of the time. I wrote this book to show the opposite: most of life is not about all the wins, actually most of life is the rough spots and failures that get us to the wins.”

- Bobby Bones

BOBBY BONES SOLD OUT 25+ VENUES FOR HIS RED HOODIE COMEDY TOUR BRINGING SPECIAL GUESTS BRANDON RAY & TENILLE TOWNES.



“He is [...] a jack of all trades.”

- *ESPN*



**BOBBY BONES
& THE RAGING IDIOTS
LIVE FROM BOSTON ALBUM
WENT #1 ON THE
COMEDY CHART IN
24 HOURS.**

**& THEIR SONG "JESUS KNOWS" OFF THE ALBUM
TOPPED THE COMEDY SONG CHART.**